



Coaching Mastery Circle

A Pathway for Content Creation & Messaging: Debunking a Myth

1. Write out 3 results that clients come to you for
2. What is a Myth about achieving those results that you want to Debunk for your ideal client? (*i.e.- what is something they believe is the "way" to achieve those results that is actually leading them astray?*)
3. List out 3-5 reasons why this Myth is not useful or aligned for your ideal client?
4. What is the alternate "Way" that WILL support your ideal client to achieve results?
5. List out 3-4 reasons why this "Way" will support your ideal client to achieve results?
6. Share a personal or client story about this